

CONFIDENTIAL**SECURITY INFORMATION**

15 August 1952

MEMORANDUM FOR COLONEL SHEFFIELD EDWARDS

Dear Shep:

1. I know I am treading on dangerous ground, but on account of our former and long association, I know that you will welcome observations. To my mind the most portentous security implication that has arisen in all the time I have been with the Agency happened a little over a week ago with the enlightening issue of LOOK magazine.

2. I concede there was nothing at all in that issue of LOOK magazine with reference to our Agency that in any respect basically affected security. But to have that article hit the fan as it did, dumfounded several echelons of this and our sister shop. If there could have been a forewarning that it was going to appear and that what did appear was the absolute maximum of information that could be revealed, it would have been much better.

3. I have no specific instance to cite, but the possibility -- yes, almost the certainty -- exists that many of our people who revered the sacrosanctity of this Agency (even in some cases to the point where they would not discuss nor even mention the Agency at home), with the staggering release in a colorful, blazed "pulper," felt a certain freedom to talk about it. People being constituted as they are, I greatly fear that some of the more loquacious ones could not and did not refrain from identifying themselves with a part of this Agency which was studiously un-mentioned in the article.

4. The whole thing sums up to this: If at any time in the future the Agency is to be publicized in print, it might be a good idea to forewarn everyone in the Agency as indicated in paragraph 2, above.

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JUST		NEXT REV		AUTH:	HR 10-2

STANDARD FORM NO. 64

SECRET

Office Memorandum • UNITED STATES GOVERNMENT

TO : { Chief SCS
Accord

DATE: 3 July 52

FROM : Sec O-CIA

SUBJECT: Publication - "Inside ~~CIA~~ CIA"

On this date I called Dep Dir for Admin and told him that this article should be "killed." I advised that the matter could be brought up at the Deputy Directors meeting with the DCE or if not I might see the DCE personally.

Later, Col White called back and stated that matter was discussed at the meeting but that DCE felt nothing could be done now. However, White stated that DO/I was trying to reach [redacted] in order that the letter might make another approach to LOOK MAGAZINE. /SS

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ext. 2367
23 July 52
12:10

In the little box showing what is going to be interesting to read in the next issue, "LOOK" magazine, this week's issue has the following notation:

"Next in "Look", in the August 12 issue on sale July 29, the Central Intelligence Agency, nerve center of the American Intelligence Service, is examined by John Gunther. His report "Inside CIA" describes the men who run the Agency and the work upon which they are engaged."

m.

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SECURITY INFORMATION

Office Memorandum • UNITED STATES GOVERNMENT

TO : Security Officer, CIA

FROM : Chief, Security Control Staff

SUBJECT: Publication - John GUNTHER's "Inside CIA"

DATE: 2 July 1952

REFERENCE: A. Your Memorandum dated 1 June 1952, to Assistant to the Director on same subject

B. Second Proof of subject article, copy attached

1. A comparison of the second proof (Reference B) with recommendations contained in your memorandum to [] (Reference A) revealed the following:

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I&S Recommendations

Deletion of sentence "All employees must submit to a lie-detector test."

Stated the objections to public identification of some CIA officials and added "...prefer not to have the Office of National Estimates publicized"

Deletion of sentence, "The CIA doesn't talk about this area of its operations, but it conveys the definite impression that if any enemy plays tough, we have to play plenty tough too."

Stated that in our opinion the publication of the following sentence would not be good for morale: "No agent is ever told more about his job than is strictly necessary, so that, in the event of capture and torture, he will have comparatively little to reveal."

Proof Copy Reads

"Although the CIA does not speak of it, some of its employees voluntarily take lie-detector tests."

Listed General Smith, Dulles, Loftus Decker, Walter R. Wolf, Hedden, Kent [] adding "Sherman Kent, the Assistant Director in the Office of National Estimates"...

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Entire sentence retained.

Entire sentence retained.

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pointed out that the following sentence might be detrimental to our collection effort (We indicated concurrence of AD/00 in this thought.)

Retained sentence except for elimination of words "including particularly Russia if it can get them"...

"Ceaselessly the CIA picks up newspapers, magazines, technical journals, reports of all kinds, from every corner of the globe - including particularly Russia if it can get them-- and microscopically scrutinizes what they say."

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We recommended against the use of the term [redacted] in describing the work [redacted]

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2. In addition, it is felt that the reference to "at least one retired lieutenant-general and one retired vice-admiral" might compromise the cover of [redacted], since it wouldn't be too hard to identify either officer.

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3. [redacted] memorandum dated 26 June 1952, addressed to the D/DCI, copy with Reference "B", advises that the attached proof was the copy which he authorized Look Magazine to publish. It might be well to again let the front office (D/DCI) know, at least informally, that this article violates NSC10 11 and 12.

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I&S/VJT:mlc (2 July 1952)

Distribution:

- 2 - SCS Files
- 1 - Chrono., SCS

SECRET

26 June 1952

MEMORANDUM FOR: The Deputy Director, Central Intelligence
FROM: Assistant to the Director

1. Attached are proofs of John Gunther's piece, "Inside CIA," scheduled for publication in LOOK on August 12th.

2. The original copy was roughly handled inside CIA; it emerged with almost fifty recommended changes. Gunther was amenable to most of them in an initial half-day session. LOOK's editors, however, were more hard-boiled and we were finally forced to negotiate on several of the points in question. I gave way where I felt we could afford to in order to hold the fort.

3. The objectionable ending has been altered in two ways: First, Gunther switched his conclusions to conditions confronting CIA in its estimates. Second, LOOK's editors wrote a preface attributing their estimate to the stretchout and other known Washington judgments.

4. While many inside CIA will be distressed by publication, I believe the cumulative effect is good for the organization. Gunther tosses it three fat bouquets: CIA is good; its people are good; if need be they can play rough. It can give reassurance to Americans in the policy-making processes of government.


Colonel, USAF

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Enclosure

ODCI:CBH:nhh

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